



WINNERS

PINNACLE AWARDS

Home Builder of the Year, Low-Rise

Mattamy Homes Limited

Home Builder of the Year, Mid/High-Rise

Tridel

Green Builder of the Year, Low-Rise

Minto Communities

Green Builder of the Year, Mid/High-Rise

Tridel

Best New Community, Planned/Under Development

- The Rockport Group, *Weston Common* - - BA Consulting Group Ltd., Bousfields Inc., Graziani + Corazza Architects Inc.

Best New Community, Built

- The Remington Group, *Downtown Markham*



Project of the Year, Mid/High-Rise

- Tridel, *Aquabella* - - Kirkor Architects & Planners, The Brand Factory, Brandon Communications Inc.

Project of the Year, Low-Rise

- Geranium and Pemberton Group, *Friday Harbour* - - The Brand Factory, Graziani + Corazza Architects Inc.

People's Choice Award

- Tridel, *Aquabella* - - Kirkor Architects & Planners, The Brand Factory, Brandon Communications Inc.

MARKETING AWARDS

Best Logo Low-Rise

- Adi Development Group Inc., *Stationwest* - - Drive Agency Inc.

Best Logo Mid/High-Rise

- *Rodeo Drive* - - Hariri Pontarini Architects, Montana Steele Advertising, NAK Design Group

Best Direct Mail

- Tridel, *Aquabella* - - The Brand Factory

Best Print Ad

- *The 1001 Queen East* - - Montana Steele Advertising

Best Brochure, Low-Rise

- Geranium, *Vista Flats and Towns* - - Builder Insight Group Inc., The Morrison Group

Best Brochure, Mid/High-Rise

- Tridel, *Aquabella* - - The Brand Factory

Best Signage

- *The 1001 Queen East* - - Montana Steele Advertising

Best Radio Advertisement Campaign

- Geranium and Pemberton Group, *Friday Harbour The Constellations* - - The Brand Factory



Best Website, Low-Rise

- Freed Development Corporation - *Touchstone Resort* - - The Brand Factory

Best Website, Mid/High-Rise

- Camrost Felcorp Inc., *The Foxbar Collection at Blue Diamond* - - Gladstone Media

Best Sales Video

- Empire Communities, *Eau Du Soleil* - - Pureblink

Best Non-Sales Video

- OPUS Homes, *OPUS Homes Corporate Video* - - The Marketing Collective

Best Rendering, Low-Rise

- Cachet Estate Homes Inc. and Summerhill Homes Ltd., *The Elements of Thornhill Woods* - - Montana Steele Advertising, RN Design Ltd.

Best Rendering, Mid/High-Rise

- Chestnut Hill Developments, *SF3 Condos* - - Montana Steele Advertising

Best Public Relations Campaign

- CentreCourt Developments Inc., *Axis Condos* - - Brandon Communications Inc., L.A. Inc.

Best Digital Marketing Campaign, Mid/High-Rise

- Empire Communities, *Eau Du Soleil* - - Pureblink

Best Digital Marketing Campaign, Low-Rise

- Empire Communities, *Empire Avalon* - - Pureblink

Best Marketing Innovation

- Empire Communities, *Empire Avalon* - - Pureblink

Best Overall Marketing Campaign (Pinnacle)

- CentreCourt Developments Inc., *Axis* - - Brandon Communications Inc., L.A. Inc.



ARCHITECTURAL/DESIGN AWARDS

Best Suite Design

- Devron Developments Inc., *The Vanguard Condos - 20+D* - Kirkor Architects & Planners

Best Innovative Suite Design

- Laurier Homes Limited, *Upper Beach Club - The Kingswood* - Onespace Unlimited Inc.

Best Luxury Suite Design

- Tridel, *Aquabella - T3BB* - Kirkor Architects & Planners, The Brand Factory

Best Model Suite

- Grid Developments, *Sunday School Lofts*

Best Mid-Rise Building Design (Pinnacle)

- The Rockport Group, *George Condos + Towns* - Mike Niven Interior Design Inc., RAW Design

Best High-Rise Building Design (Pinnacle)

- Minto Communities, *Minto Westside*

Best Single-Detached Home Design

- *Kingsview Manors - The Beaumont* - Hunt Design Associates

Best Single-Detached Home Design (Large)

- Heathwood Homes, *Country Lane - The Cedarvale* - Hunt Design Associates, Ryan Design International

Best Semi-Detached/Townhome Design

- Highmark Homes Inc., *Triumph - Touch* - BAM Builder Advertising and Marketing Inc., Hunt Design Associates

Best Semi-Detached /Townhome Design (Large)

- Fernbrook Homes, *Royal Oakville Club - Maurice Collection - Jubilee* - Guidelines Advertising Inc., Hunt Design Associates

Best Innovative Home Design

- Arista Homes Limited, *Boxgrove Village - The Briarwood* - Hunt Design Associates



Best Luxury Home Design

- Caliber Homes, *Kleinburg Crown Estates - The Imperial* - Hunt Design Associates, Maverick Graphics Inc.

Best Model Home

- Fernbrook Homes and Pristine Homes and Zancor Homes Ltd., *Belle Aire Shores (Lot 4) - The Masthead 'B'* - Kelly Harvey Living, RN Design Ltd.

PEOPLE & SALES AWARDS

Best Salesperson or Team, Low-Rise

- In2ition Realty *for The Sixth* by Metroly Developments - Toma Valley Homes

Best Salesperson or Team, Mid/High-Rise

- Jason Lam, Audrey Lew, Angela Mackie, Kailey Hyman, Amanda Milborne Ireland of Milborne Group *for Eight Cumberland Condos* by Great Gulf Homes

Best Sales Office (Small)

- *200 Russell Hill* - - The Brand Factory, Lori Morris Design

Best Sales Office (Large)

- Tridel, *Scala* - - Freeman & Peter Signs Ltd., Geron Associates Ltd., Myles Burke Architectural Models, The Brand Factory, U31

Best Marketing Person or Team

- Minto Communities - - Minto Marketing Team

Best Design Team

- Kelly Harvey Living
- Tridel Design Team

Best Customer Care

- Tridel

Riley Brethour Leadership Award (Pinnacle)

- Barbara Lawlor, Baker Real Estate Incorporated

Stephen Dupuis Humanitarian Award (Pinnacle)

- Losani Family Foundation

Lifetime Achievement Award (Pinnacle)

- Al Libfeld

