



FOR IMMEDIATE RELEASE

PINNACLE AWARDS	
HOME BUILDER OF THE YEAR	Mattamy Homes
GREEN BUILDER OF THE YEAR – High-Rise	TAS
GREEN BUILDER OF THE YEAR – Low-Rise	Empire Communities
P2G COMMUNITY OF THE YEAR – High-Rise	Dundee Kilmer, <i>Canary Park</i> – Munge Leung, Montana Steele Advertising, The Communications Group, Baker Real Estate Inc.
P2G COMMUNITY OF THE YEAR – Low-Rise	Geranium Homes, <i>The Neighbourhoods of Cardinal Point</i> – RN Design, Builder Insight Group, SCS Consulting Group, The Morrison Group
PEOPLE’S CHOICE AWARD	Arista Homes, Fieldgate Homes, Paradise Homes, <i>Impressions Of Kleinburg</i> – Guidelines Advertising, Hunt Design Associates, G. Ryan Design International, VA3 Design
PROJECT OF THE YEAR – High-Rise	Great Gulf Homes, <i>Yonge+Rich</i> – Community, Sensational Signs, Burdifilek
PROJECT OF THE YEAR – Low-Rise	Treasure Hill Home Corp., <i>Urban Towns at Bayview</i> – Cecconi Simone, Richard Wengle Architect
BEST HIGH-RISE BUILDING DESIGN	Tridel Corporation, <i>Aqualina at Bayside</i>
BEST PUBLIC RELATIONS CAMPAIGN	Freed Development Corporation, <i>155 Redpath</i> – Blackjet Inc., Brandon Communications
RILEY BRETHOUR AWARD	David Klugsberg, L.A. Inc.
STEPHEN DUPUIS COMMUNITY BUILDING AWARD	Peter Gilgan, Mattamy Homes
LIFETIME ACHIEVEMENT AWARD	Carlo Baldassarra, Greenpark Homes
ADVERTISING AND MARKETING AWARDS	
BEST DIRECT MAIL – Low-Rise	Minto Communities, <i>Minto Longbranch</i> – Montana Steele Advertising
BEST DIRECT MAIL – High-Rise	TAS, <i>Duke</i> – L.A. Inc., Paul Johnston: unique urban homes
BEST E-MAIL MARKETING PIECE – Low-Rise	Geranium Homes, <i>Corporate</i> – Builder Insight Group
BEST E-MAIL MARKETING PIECE – High-Rise	Easton’s Group & The Remington Group, <i>Westinghouse Lofts at King Blue</i> – Montana Steele Advertising
BEST PRINT AD – Low-Rise	National Homes, <i>Corporate</i>
BEST PRINT AD – High-Rise	Pemberton Group, <i>Ten93 Queen West</i> – Montana Steele Advertising

ADVERTISING AND MARKETING AWARDS – Continued

BEST BROCHURE – Low-Rise	Minto Communities, <i>Minto Longbranch</i> – Montana Steele Advertising
BEST BROCHURE – High-Rise	Malibu Investments & Urban Capital Property Group, <i>Smart House</i> – 52 Pick-Up Inc.
BEST PROJECT LOGO – Low-Rise	Minto Communities, <i>Orchard Park</i> – PM Design+Marketing
BEST PROJECT LOGO – High-Rise	TAS, <i>Duke</i> – L.A. Inc., Paul Johnston: unique urban homes
BEST PROJECT SIGNAGE – Low-Rise	Aspen Ridge Homes, <i>Corporate</i> – The Brand Factory
BEST PROJECT SIGNAGE – High-Rise	Great Gulf Homes, <i>One Bloor</i> – Community, Sensational Signs
BEST PROJECT RENDERING – Low-Rise	Cosmopolitan Homes, <i>Vintner Estates</i> – Builder Insight Group
BEST PROJECT RENDERING – High-Rise	Menkes Developments Ltd., <i>87 Peter</i> – Aareas Interactive, The Brand Factory
BEST VIDEO – Low-Rise	Brookfield Residential, <i>Corporate</i> – BAM Builder Advertising & Marketing Inc.
BEST VIDEO – High-Rise	Concord Adex Developments Corporation, <i>Newton</i>
BEST SOCIAL MEDIA CAMPAIGN – Low-Rise	Geranium Homes, <i>Corporate</i> – Builder Insight Group
BEST SOCIAL MEDIA CAMPAIGN – High-Rise	Gairloch Developments & Centrestone Urban Developments Inc., <i>383 Sorauren</i> – Community
BEST WEBSITE – Low-Rise	Minto Communities, <i>Minto Longbranch</i> – Montana Steele Advertising
BEST WEBSITE – High-Rise	TAS, <i>Duke</i> – L.A. Inc., Paul Johnston: unique urban homes
BEST LOW-RISE SALES OFFICE	Treasure Hill Home Corp., <i>Urban Towns at Bayview</i> – Cecconi Simone, Richard Wengle Architect
BEST HIGH-RISE SALES OFFICE	Gairloch Developments & Centrestone Urban Developments Inc., <i>383 Sorauren</i> – Community
BEST NEW HOME DESIGN Semi or townhome under 1,500 square feet	Paradise Homes, <i>Impressions Of Kleinburg - "The Astoria"</i> – Daylux Gallery, G. Ryan Design International, Hunt Design Associates
BEST NEW HOME DESIGN Semi or townhome over 1,500 square feet	<i>Royal Oakville Club - "Rosecliff"</i> – Guidelines Advertising, Hunt Design Associates
BEST NEW HOME DESIGN Single, under 2,500 square feet	Aspen Ridge Homes, <i>Mayfield Village - "The Haines"</i> – Daylux Gallery, Suriano Design Consultants, The Brand Factory
BEST NEW HOME DESIGN Single, 2,500 - 4,000 square feet	Great Gulf Homes, <i>Rolling Meadows - "Active House"</i> – Builder Insight Group
BEST NEW HOME DESIGN Single, over 4,000 square feet	Genview Homes, <i>Kingsview Manors - "The Buckingham"</i> – Daylux Gallery, Hunt Design Associates
BEST MODEL HOME	Castel Homes, <i>Allure At The Gates Of Aurora</i> – Blackjet Inc., Lancier Marketing And Design, RN Design
BEST SUITE DESIGN Under 750 square feet	Malibu Investments & Urban Capital Property Group, <i>Smart House</i> – AyA Kitchens

ADVERTISING AND MARKETING AWARDS – Continued

BEST SUITE DESIGN 750 - 1,500 square feet	The Rockport Group, <i>The Nest - Residences Of Hillcrest Village</i> – RAW Design, The Walsh Group
BEST SUITE DESIGN Over 1,500 square feet	Rosehaven Homes Limited, <i>The Randall Residences</i>
BEST MODEL SUITE	North Drive Investments Inc., <i>The High Park</i> – Cecconi Simone, Quadrangle Architects
PEOPLE AWARDS	
BEST SALESPERSON OR TEAM – Low-Rise	Geranium Homes – Lisa Peltier
BEST SALESPERSON OR TEAM – High-Rise	Tridel – May Tsui & Tara Stone