



# WINNERS

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## PINNACLE AWARDS

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### Home Builder of the Year, Mid/High-Rise

- Great Gulf Homes

### Home Builder of the Year, Low-Rise

- Great Gulf Homes

### Green Builder of the Year, Mid/High-Rise

- Tridel

### Green Builder of the Year, Low-Rise

- Acorn Developments

### Best New Community (Planned/Under Development)

- Diamondcorp, Dream Asset Management Corp., Fram Building Group and Kilmer Van Nostrand - *Brightwater* - Giannone Petricone Associates Inc., Gladstone Media, Urbantech Consulting

### Best New Community (Built)

- Canderel Management Inc. - *Residences of College Park* - BURDIFILEK, Graziani + Corazza Architects Inc.

### Project of the Year, Mid/High-Rise

- Concord Adex Inc. - *Concord Canada House*

### Project of the Year, Low-Rise

- Metropia & Context Development Inc. - *New Lawrence Heights* - TACT Architecture Inc., S&C Architects Inc., The MBTW Group, Guidelines Advertising Inc.





**Best International Project of the Year**

- Concord Adex Inc. – *The Arc, Vancouver, BC*

**People’s Choice Award**

- Acorn Developments - *Lookout on the Knoll* - Gladstone Media, GCB Interior Architecture Inc.



## MARKETING AWARDS

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### Best Project Branding & Identity, Mid/High-Rise

- Lanterra Developments - *No. 31 Condominiums* - Montana Steele Advertising

### Best Project Branding & Identity, Low-Rise

- Sorbara Group of Companies - *Trailways* - Apt. Agency

### Best Brochure, Mid/High-Rise

- Lanterra Developments - *No. 31 Condominiums* - Montana Steele Advertising

### Best Brochure, Low-Rise

- North Drive Investments Inc. - *36 Birch* - CINDERBLOC

### Best Site Signage

- ELAD Canada Realty Inc. - *Galleria on the Park (01 & 02)* - The Brand Factory

### Best Amenity Rendering, Mid/High-Rise

- ANX - ADHOC Studio

### Best Home Interior Rendering, Mid/High-Rise

- ELAD Canada Realty Inc. - *Galleria on the Park (01 & 02)* - ADHOC Studio, U31

### Best Rendering, Mid/High-Rise

- *SkyTower at Pinnacle One Yonge* - ADHOC Studio

### Best Home Interior Rendering, Low-Rise

- Hallett Homes - *Encore Glen Abbey* - Caramel, Jane Lockhart Interior Design, Q4 Architects

### Best Rendering, Low-Rise

- North Drive Investments Inc. - *36 Birch* - CINDERBLOC

### Best Website

- Acorn Developments - *Lookout on the Knoll* - Gladstone Media

### Best Short Video

- Minto Communities - *123 Portland*



#### **Best Long Video**

- Tridel - *Tridel at The Well* - The Brand Factory

#### **Best Organic Social Campaign**

- Reserve Properties and Westdale Properties - *untitled. Toronto* - Gladstone Media

#### **Best Experiential Marketing Campaign**

- Capital Developments, Metropia and RioCan Real Estate Investment Trust - *11 Yorkville Condos* - Montana Steele Advertising

#### **Best Advertising Campaign (*Paid Media*) (Pinnacle)**

- Great Gulf Homes - *Great Gulf Whitby Meadows* - Montana Steele Advertising

#### **Best Overall Marketing Campaign (Pinnacle)**

- Empire Communities - *Empire Life Reimagined* - Pureblink





## ARCHITECTURAL/DESIGN AWARDS

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### Best Suite Design

- CentreCourt and Smart Centres - *TC 5, Unit 12* - figure3, L.A. Inc., Nak Design Strategies Inc.

### Best Suite Design, Large

- Minto Communities - *123 Portland, Suite 1441* - U31

### Best Innovative Suite Design

- MOD Developments Inc. - *55C Bloor Yorkville Residences, Suite 01B* - Cecconi Simone Inc.

### Best Model Suite

- MOD Developments Inc. - *55C Bloor Yorkville Residences* - Cecconi Simone Inc.

### Best Mid-Rise Building Design (Pinnacle)

- Alterra Group of Companies - *321 Davenport* - Giannone Petricone Associates Inc. Architects, U31, The Brand Factory

### Best High-Rise Building Design (Pinnacle)

- Tridel - *Tridel at The Well* - The MBTW Group / W Architect Inc., The Brand Factory





**Best Single-Detached House Design**

- Primont Homes - *BluMont, Apres 'A'* - RN Design Ltd., The Brand Factory

**Best Single Detached House Design (Large)**

- Hallett Homes - *Encore Glen Abbey, Regent* - Q4 Architects

**Best Innovative House Design**

- Fernbrook Homes and Tiffany Park Homes - *Mapleview Park Kelso* - Hunt Design Associates, Guidelines Advertising Inc.

**Best Semi-Detached/Townhouse Design**

- Acorn Developments - *Lookout on the Knoll, The Cedar* - GCB Interior Architecture Inc., VA3 Design

**Best Model House**

- Poetry Living - *Abbey Lane Towns, TH-RL 19-4* - Flora DiMenna Designs Inc., RN Design Ltd.





## PEOPLE & SALES AWARDS

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### **Riley Brethour Leadership Award (Pinnacle)**

- Ralph DeDuca, Chestnut Hill Developments

### **Stephen Dupuis CSR Award (Pinnacle)**

- Concert Properties Ltd.

### **Best Salesperson or Team, Mid/High-rise**

- Lisa Chester, Marianne Del Giudice, and Tania Waheed of International Home Marketing Group Realty Inc. *for the Exchange District by Camrost Felcorp Inc.*

### **Best Salesperson or Team, Low-Rise**

- Zach Brandwein, Arianna Soroush and Parivash Sharaf of International Home Marketing Group *for Lookout on the Knoll by Acorn Developments*

### **Best Customer Care**

- Tridel

### **Best Presentation Centre**

- Paradise Developments - *New Kleinburg* - Ryan Design International

